



## Physician Pricing

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### Offices in:

- **Minnesota**
- **New Jersey**
- **Utah**

Panacea's Physician Pricing system is the outgrowth of its nationally acclaimed Hospital Zero-Base Pricing® technology and services and the demand resulting from its hospital clients' ever-growing physician practice business. With the integration and/or acquisition of physician practices, it is imperative that hospitals develop rational and defensible physician charges utilizing a consistent methodology across all specialties and practices that takes into account market data, payer fee schedules, estimated or actual costs and net revenue objectives.

### Key Benefits

Prices are established with consideration to RVU benchmarks and/or actual or estimated unit cost

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Pricing algorithm also considers current customized physician market data at CPT-4 level

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Ensures charges aren't below allowable Medicare and non-Medicare fee schedule amounts

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Results in rational and defensible prices that you can explain and defend

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Achieves and maintains your net revenue objectives

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Multiple pricing scenarios presented

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Provides audit trail for future reference

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We help healthcare organizations improve their bottom line and strategic market position with front line expertise in revenue cycle management, smart software and enterprise-level educational solutions.

**For more information, call us at 866-926-5633 or register for a free on-demand demonstration at [panaceainc.com](http://panaceainc.com).**