



Physician Pricing

Panacea's Physician Pricing system is the outgrowth of its nationally acclaimed Hospital Zero-Base Pricing® technology and services and the demand resulting from its hospital clients' ever-growing physician practice business. With the integration and/or acquisition of physician practices, it is imperative that hospitals develop rational and defensible physician charges utilizing a consistent methodology across all specialties and practices that takes into account market data, payer fee schedules, estimated or actual costs and net revenue objectives.

Key Benefits

Prices are established with consideration to RVU benchmarks and/or actual or estimated unit cost

Pricing algorithm also considers current customized physician market data at CPT-4 level

Ensures charges aren't below allowable Medicare and non-Medicare fee schedule amounts

Results in rational and defensible prices that you can explain and defend

Achieves and maintains your net revenue objectives

Multiple pricing scenarios presented

Provides audit trail for future reference

For more information, call us at 866-926-5633 or register for a free on-demand demonstration at panaceainc.com.