



## Physician Pricing

**Panacea's Physician Pricing system is the outgrowth of its nationally acclaimed Hospital Zero-Base Pricing® technology and services and the demand resulting from its hospital clients ever-growing physician practice business.**

With the integration and/or acquisition of physician practices, it is imperative that hospitals develop rational and defensible physician charges utilizing a consistent methodology across all specialties and practices that takes into account market data, payer fee schedules, estimated or actual costs and net revenue objectives.

### Key Benefits

- Prices are established with consideration to RVU benchmarks and/or actual or estimated unit cost
- Pricing algorithm also considers current customized physician market data at CPT-4 level
- Ensures charges aren't below allowable Medicare and Non-Medicare fee schedule amounts
- Results in rational and defensible prices that you can explain and defend
- Achieves and maintains your net revenue objectives
- Multiple pricing scenarios presented
- Provides audit trail for future reference

## Panacea

*Offices in*  
Minnesota  
Florida

**(866) 926-5933**  
**panaceainc.com**

### About Panacea

Panacea delivers innovative auditing, compliance, chargemaster, strategic pricing, and revenue integrity consulting and software solutions as a single-vendor solution to help clients proactively identify risks and opportunities and overcome today's challenges, providing the clear answers needed to swiftly and cost-effectively achieve quality results.

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**For more information, call us at (866) 926-5933 or request to watch a free on-demand demonstration at [panaceainc.com](http://panaceainc.com).**