



# CMS Price Transparency Services

## Panacea's Price Transparency Suite Meets and Exceeds All CMS Requirements

Among the most difficult and time-consuming tasks confronting hospitals and health systems today is the initial implementation and ongoing maintenance required to comply with the CMS Price Transparency rule. With Panacea's technology and talent, you can bypass the burden of first-year implementation and annual updates while resting assured that prices within your system are compliant and competitive.

Panacea's CMS Price Transparency services include four modules that are available individually or as a complete suite.

### Shoppable Services

We will process hundreds of thousands of your claims and payment data to compile the required list of 300 shoppable services and create charge, payment and allowable reimbursement profiles for all items and services.

### Machine-Readable File

This module produces a machine-readable file containing gross charges and negotiated managed care rates for all items and services that hospitals can post on their websites. Our system will automatically notify us and your team of contracts up for renewal and update fee schedules where contracts contain escalation clauses, ensuring your machine-readable file data is maintained and updated throughout the year.

### Hospital Zero-Base Pricing®

Through Panacea's HFMA Peer Review-designated Hospital Zero-Base Pricing® software, data is processed to create defensible chargemaster prices with special analytics utilizing the developed "shoppable list."

### Consumer Display/Patient Estimation System

Panacea's self-service tool allows consumers to obtain out-of-pocket estimates within seconds for healthcare procedures or services. They can search by procedure or service name, code, provider, insurer product and more. Estimates are provided on-screen, and consumers can print or email the estimate. The estimation tool includes your organization's branding and is customizable. Co-pay, coinsurance and deductible data are imported into our system on a real-time basis. Panacea utilizes responsive technology so that consumers can view and use it on their desktop, tablet or smartphone.

## Panacea

Offices in  
Minnesota  
New Jersey

(866) 926-5933  
panaceainc.com

### About Panacea

Panacea delivers innovative auditing, compliance, chargemaster, strategic pricing, and revenue integrity consulting and software solutions as a single-vendor solution to help clients proactively identify risks and opportunities and overcome today's challenges, providing the clear answers needed to swiftly and cost-effectively achieve quality results.

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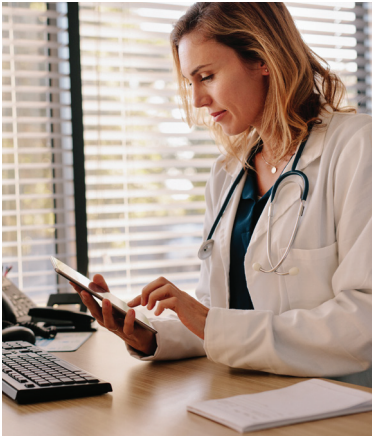


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## Key Benefits

Partnering with Panacea allows you to focus on providing the best patient care possible while enjoying the following benefits:

- Save time and money when you engage Panacea to create your unique shoppable list of 300 items, including MS-DRGs, same-day surgery and other packaged services. Each hospital within a health system requires their own unique list.
- Bypass the onerous task of creating and maintaining a machine-readable file. We'll do the heavy lifting and generate a file that includes line item descriptions, codes, gross charges, negotiated rates/charges and de-identified lowest and highest rates for all items and services.
- Feel confident that your consumer-friendly display is accessible on both desktop and mobile devices. We'll create yours with two different display levels.
- Rest easy knowing that your prices are compliant and competitive when your data is processed through Panacea's HFMA Peer-Reviewed Hospital Zero-Base Pricing® software



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**Partner with the undisputed leader in pricing – hospital, physician, pharmacy and now CMS transparency pricing.**

**For more information, call us at (866) 926-5933 or visit us at [panaceainc.com](http://panaceainc.com).**

**PEER REVIEWED**  
by HFMA

\*HFMA staff and volunteers determined that CDMauditor®: Compliance and Pricing Suites, including ChargeAssist®, Hospital Zero-Base Pricing® and related modules, including Price Transparency, have met certain criteria developed under the HFMA Peer Review Process. HFMA does not endorse or guarantee the use of this service.